

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)
PO Box 4945
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54163
Contract Dates: 09/21/2012-09/30/2012
Customer Order:
Linked Order:
CPE: / / 12018

Invoice Num: 1091-408858
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 7

PAY BY 10/30/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: STABENOW EST #12018

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	CBS THIS MORNING		09/24/2012-09/28/2012		MTWTF..		30	5	25.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		MTWTF..		5		25.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	08:43:47 AM		DST1201H	30	25.00			
09/25/2012	Tu	07:29:26 AM		DST1201H	30	25.00			
09/26/2012	We	07:27:06 AM		DST1201H	30	25.00			
09/27/2012	Th	07:59:26 AM		DST1201H	30	25.00			
09/28/2012	Fr	08:53:31 AM		DST1201H	30	25.00			
2	CBS NEWS SATURDAY MORNING		09/29/2012-09/29/2012	S.		30	1	225.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S.		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	09:24:20 AM		DST1201H	30	225.00			
3	THE PRICE IS RIGHT		09/24/2012-09/28/2012		M.....		30	1	225.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M.....		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	10:58:12 AM		DST1201H	30	225.00			
4	12:30:00-13:30:00		09/27/2012-09/27/2012		...T...		30	1	150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		...T...		1		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/27/2012	Th	12:56:57 PM		DST1201H	30	150.00			

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Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54163
Contract Dates: 09/21/2012-09/30/2012
Customer Order:
Linked Order:
CPE: / / 12018

Invoice Num: 1091-408858
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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11350 Random Hills Rd Ste 670
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Product Desc: STABENOW EST #12018

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
5	RACHAEL RAY	09/25/2012-09/27/2012	. T . T . . .	30	2	50.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T . T . . .	2	50.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	03:43:21 PM		DST1201H	30	50.00			
09/27/2012	Th	03:23:47 PM		DST1201H	30	50.00			
6	DR. PHIL	09/24/2012-09/28/2012	M . W . F . .	30	3	100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M . W . F . .	3	100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:29:58 PM		DST1201H	30	100.00			
09/26/2012	We	04:59:00 PM		DST1201H	30	100.00			
09/28/2012	Fr	05:58:39 PM		DST1201H	30	100.00			
7	CBS EVENING NEWS	09/25/2012-09/25/2012	. T	30	1	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:28:57 PM		DST1201H	30	200.00			
8	THE INSIDER	09/24/2012-09/24/2012	M	30	1	75.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	1	75.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:18:20 PM		DST1201H	30	75.00			

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9	19:00:00-19:30:00	09/25/2012-09/27/2012	. T . T . . .		30	2	225.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T . T . . .	2		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:20:26 PM		DST1201H	30	225.00			
09/27/2012	Th	07:26:10 PM		DST1201H	30	225.00			
10	19:30:00-20:00:00	09/24/2012-09/28/2012	M . . . F . .		30	3	225.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M . . . F . .	2		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo				30			225.00	Preempted
09/24/2012	Mo	07:15:12 PM	09/24/2012	DST1201H	30	225.00	225.00		Makegood in 19:00:00-20:00:00
09/28/2012	Fr	07:40:25 PM		DST1201H	30	225.00			
11	2 BROKE GIRLS/MIKE & MOLLY	09/24/2012-09/24/2012	M		30	1	4,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M	1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	09:12:32 PM		DST1201H	30	4,000.00			
12	NAVY NCIS	09/25/2012-09/25/2012	. T		30	1	3,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T	1		3,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:58:02 PM		DST1201H	30	3,500.00			

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13	CRIMINAL MINDS	09/26/2012-09/26/2012		. . W		30	1	3,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. . W		1		3,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/26/2012	We	09:34:05 PM		DST1201H	30	3,500.00			
14	BIG BANG/2 HALF MEN	09/27/2012-09/27/2012		. . . T . . .		30	1	4,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. . . T . . .		1		4,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/27/2012	Th	08:15:43 PM		DST1201H	30	4,000.00			
15	ELEMENTARY	09/21/2012-09/28/2012		. . . T . . .		30	1	2,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. . . T . . .		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/27/2012	Th	10:32:16 PM		DST1201H	30	2,500.00			
17	BLUE BLOODS	09/28/2012-09/28/2012	 F . .		30	1	2,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 F . .		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	10:32:42 PM		DST1201H	30	2,500.00			

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18	48 HOURS	09/29/2012-09/29/2012	S.		30	1	660.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S.		1		660.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	10:59:51 PM		DST1201H	30	660.00			
19	THE AMAZING RACE	09/30/2012-09/30/2012	S		30	1	3,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S		1		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	08:54:53 PM		DST1201H	30	3,000.00			
20	THE GOOD WIFE	09/30/2012-09/30/2012	S		30	1	2,300.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	S		1		2,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	09:44:17 PM		DST1201H	30	2,300.00			
21	LATE FIRST FORECAST SPONSOR	09/25/2012-09/25/2012		.T.....		30	1	1,300.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		.T.....		1		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	11:02:11 PM		DST1201H	30	1,300.00			

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22	TWO AND A HALF MEN	09/25/2012-09/28/2012	. T . . F . .	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T . . F . .	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	11:33:01 PM		DST1201H	30	400.00			
09/28/2012	Fr	11:29:52 PM		DST1201H	30	400.00			
23	DAVID LETTERMAN	09/24/2012-09/24/2012	M	30	1	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	1	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	12:31:22 AM		DST1201H	30	225.00			
24	19:30:00-20:00:00	09/27/2012-09/27/2012	. . . T . . .	30	1	540.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. . . T . . .	1	540.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/27/2012	Th	07:44:28 PM		DST1201H	30	540.00			
25	THE PRICE IS RIGHT	09/27/2012-09/28/2012	. . . T F . .	30	2	270.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. . . T F . .	2	270.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/27/2012	Th	10:58:12 AM		DST1201H	30	270.00			
09/28/2012	Fr	11:31:31 AM		DST1201H	30	270.00			



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Net 30 days

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate
Total Spots		Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	35	31,665.00	4,749.75	26,915.25	225.00	225.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	31,665.00
Trade Value	0.00
Agency Commission	4,749.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	26,915.25

Warranty - We warrant the above broadcasts were made according to the official station log.